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## **FOR IMMEDIATE RELEASE**

### **Announcing Daniela Galdi as Backup Host for Lori Greiner on QVC**

Daniela Galdi, a Philadelphia native, resident, entertainer and entrepreneur, has unveiled her QVC home shopping network television debut as Backup On-Air Host for Lori Greiner, known as the “Queen of QVC” and investor on the popular television show on ABC, *Shark Tank*.

Among a pool of potential product experts, Daniela was hand-selected as the brand representative for Lori Greiner’s brands and products. Daniela has a strong background in entertainment arts, broadcast journalism, on-camera hosting and on-air brand representation. She knowledgeably speaks on each product sharing solutions that are beneficial and relatable to the viewers. Her high-energy on-camera presence is refreshing, uplifting and enthralling.

QVC is part of Qurate Retail Group who is #1 in video commerce, #3 in ecommerce in North America and #3 in mobile commerce in the U.S.. They consist of seven leading retail brands, reaching approximately 380 million homes worldwide through 15 television networks and multiple ecommerce sites, social pages, mobile apps, print catalogs and in-store destinations.

View Daniela’s on-air appearances on the QVC main channel. For more information about Daniela or to view her media kit, visit [danielagaldi.com](http://danielagaldi.com). To book for an appearance, interview or speaking engagement, contact [hello@danielagaldi.com](mailto:hello@danielagaldi.com).