

# DANIELA GALDI

Leading creative resource and highly self-motivated professional with core strengths centered in the ability to organize and implement results-driven ideas and demonstrate a high capacity of genuine enthusiasm, innovative methods, and safe environments to meet the needs of clients and customers.

[Reels](#) | [On-Air Hosting](#) | [Teleprompter](#) | [News Segments](#) | [Fun Features](#) & [Podcast](#)

## EXPERIENCE

### Media Personality/Broadcast Media

On Air Guest Host & Brand Ambassador, [QVC](#) 2017 – 2020

- Backup Host for Lori Greiner on QVC (Investor on Shark Tank). Execute effective, customer-focused presentations, and demonstrate flexibility, accountability and willingness to teach and learn. [Watch on QVC](#).

On-Camera Host & Media Personality, [Various](#) 2015 – Present

- Driving engagement and delivering stories and topics with professionalism, active listening, and quick thinking.
- Strong understanding about key social media platforms, which is key to continuing the conversation.
- Professionally-trained media personality with a range of communication from general news to fun features.
- Researched, Connected, Strategized and Developed Concepts with current and potential sponsors working closely with them to develop ideas.
- Outsourced for new guests, brands and companies to grow and organization's reach and revenue.
- Continual efforts to remain current with the latest trends in media, broadcasting, streaming culture, entertainment, advertising, marketing and internet techniques. [Full Overview](#).

Interviewer, Profiler, Journalist & Contributing Writer, 2017 – 2019

### [Read Articles](#)

- Community Journalist and Producer for an online publication promoting entrepreneurs, artists & businesses in Philadelphia & New Jersey through profile articles and Q&A format interviews.


### Business Development, Marketing & Media Communications

Founder & CEO, [Trullo Pilates Studio](#) 2011 – 2016

- Trullo Pilates, LLC (Operating Owner/Lead Instructor for Pilates Studio storefront in Philadelphia with a sales revenue nearing six figures.)
- Independently established business concepts, design, finance, marketing while providing high-quality, expert teaching services and maintaining a welcoming environment, safe space, reliable sources, meaningful connections, & professionalism.



## CONTACT

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 [in/danielagaldi/](https://in/danielagaldi/)

 [@danieladoeswhat](https://www.instagram.com/danieladoeswhat)  
Daily Unique Reach 5-10%

## EDUCATION

2003 - 2004  
**Holy Family University**  
Philadelphia PA

Undergraduate Program for  
High School Seniors, Top 5%

2004 - 2008  
**University of the Arts**  
Philadelphia, PA

Bachelor of Fine Arts – Dance  
Performance, Modern Dance  
Concentration, Top Honors

2007 - 2009  
**Romana's Pilates IITP**  
Certification, New York, NY  
Pilates Instructor Certification

2018  
**International Institute for  
Emotional Empowerment**  
Online Interactive 12-week  
Training Course

Founder & Media Agency Marketing Consultant,  
[byVesta Agency](#)

2015 – Present

- Consulting, planning and strategizing with small business to corporations on business development, social marketing and project management.
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- Content creation (*pre & post production, media direction, editing, and distribution*), Creative Direction and Strategy, Business Strategy, Direction & Production of Live & Digital Performances, Social Media Management, Brand Design, Website Build, Audiobooks, and Copywriting/Ghostwriting.
- Clients include: Accounting Firms (*St. Clair CPAs, now merged with EisnerAmper Accounting*), Virtual Business, E-Commerce (*shavestix.*), Fashion (*JG Signature Co*), Digital Media & Film (*Main Gate Media House*), Health & Fitness (*Various Independent Contractors*), Real Estate (*The Somers Team of Philadelphia*) & Product Manufacturing (*Gratz Industries*), Events & Employee Experience (*Power Home Remodeling, Fortune 500 Company*).

Co-Founder, Producer & Artistic Director -- [Blind Faith Project](#), Entertainment Company

2009 – 2015

- Self-produced and choreographed performances working in collaboration with other choreographers, dancers, musicians and visual artists to produce amazing works of art that tie together dance, theater and culture in a community and at times, to raise funds and/or awareness and helping to develop their artistry.

## OUTREACH / PHILANTHROPY

### Founder & Organizer

#### [Still Standing Together](#)

2018 - Current

- Womxn's Support and Empowerment organization raising awareness for mental health by connecting womxn with professionals, therapies, coping solutions, encouragement and other womxn who can relate.
- Resources include Support Groups and Workshops, designated Podcast, self-empowerment apparel, positive and supportive online community, Mentorship Program for recent college graduates, and Still Standing Together Fund offering financial relief for mental health resources or crisis.

#### [Dress Up The House](#)

2016 - Current

- Annual Organized Costume Drives benefiting the families at the Ronald McDonald House Charities nationwide.

#### Elysian Alumnae Program

2010 - 2019

- Program for alumnae of Anna Marie's Academy of Dance in Philadelphia to carry on their passion for performing into adulthood., Offering professional training and choreography opportunity for students to perform professionally in dance benefiting an annual fundraising event

[REQUEST  
REFERENCES](#)

[FEATURED  
PRESS](#)

[TESTIMONIALS](#)

## SKILLSET

### On-Air Reporting with Production Expertise

- Co-hosting
- Interviewing
- Panel discussion moderation
- Unscripted
- Unscripted live
- Scripted
- Teleprompter
- Brand/product representation
- Content production

### Marketing & Communications

- Business Development
- Advertisement
- Copywriting
- Media Marketing
- Community Journalism
- Workshop and Meeting Lead
- Onboarding and Team Development
- Networking and Sourcing
- Non-profit, Fundraising and Community Outreach

### Key Qualifications

- Highly organized with proven ability to multitask effectively.
- Highly Professional with excellent communication & presentation skills.
- High level of efficiency, especially in a Leadership or Project Management Role overseeing a team and tasks.
- Translates requests effectively.
- Endless generation of Problem-solving Solutions and Creative Solution
- Grammar Fanatic!
- Detail-oriented with a precise eye for error or improvement.
- Artistic approach with an entrepreneurial mindset
- Comfortable with public speaking, presenting in front of a group, as well as on-camera.
- Concept and Production development for video and live events.
- Technology-savvy.
- Extreme resourcefulness and attention to detail.